### SPONSORSHIP OPPORTUNITIES

# Your Automation Solutions Front and Center

# Grow your bottom line with new leads, new business

**The Automated Shop Conference (TASC)** launched successfully in the fall of 2023 as a dynamic new conference and supplier showcase focused on helping CNC shops expand into manufacturing automation. Building on its initial momentum, TASC returns in 2024 at the **International Manufacturing Technology Show (IMTS)** for one full day of expert technical content, networking introductions and a guided tour of the IMTS Automation Sector on the IMTS show floor.

### WHY IMTS 2024?

TRSC

THE AUTOMATED SHOP CONFERENCE

**SEPTEMBER 11, 2024** 

**POWERED BY** 

**CO-LOCATED WITH** 

Modern Machine

Shop

MoldMaking

TECHNOLOGY

MTS2024

PRODUCTION

Machining

GARDNER

Business Media. Inc.

With more than 85,000 potential buyers expected to attend, IMTS is the largest manufacturing tradeshow and educational event in the world. IMTS 2024 will feature an Automation Sector, drawing in prospects to check out robotics, software and intelligent automation solutions. IMTS is *the* show CNC machinists attend to find automation solutions and TASC is the only co-located event solely focused on exposing those solutions.

### WHO WILL YOU MEET?

Connect directly with machine shop owners, managers and technical leaders from machine shops of all sizes who are actively transitioning to lights-out machining and automating mid- to high-volume production operations.

### WHAT MAKES TASC UNIQUE?

TASC's technical program is entirely centered on the needs of CNC machining operations. Plus, TASC uses the power and reputations of the *Modern Machine Shop*, *Production Machining* and *MoldMaking Technology* media brands to reach and engage with qualified manufacturing technicians and decision makers.

# TASC SNAPSHOT

Wednesday September 11, 2024 McCormick Place | South Building S100 Ballroom

10:00 a.m. – 3:00 p.m. Workshop Sessions and Networking Lunch

**3:00 – 5:00 p.m.** Guided Automation Sector Tour

### **TASCevent.com**

# Showcase Your Job Shop Automation Solutions to the Industry's Most Primed Buyers

Your Sponsorship Includes:	PLATINUM (4 available)	GOLD (5 available)
	\$12,000	\$5,000
ONE 30-minute presentation session during TASC		
Designation as a featured booth on the guided Automation Sector tour		
ONE custom insert included in the attendee folder $\ensuremath{^\circ}$		
Company logo on onsite signage		
Company logo on TASCevent.com	-	
Company logo included on pre-show marketing promotions		
Promotion on event social media channels		
The post-Conference attendee list**		
Inclusion in the full-page sponsor recognition ad in <i>Modern Machine Shop</i> magazine	-	
TWO complimentary attendee registration passes		

\*Sponsor provides custom insert. Due by August 12, 2024. \*\*Sponsor must already have IMTS Passport, NOT included in the TASC sponsorship. Act Fast!

## 2024 Sponsorships are Limited!

Reach out to your Sales Representative to get started.

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